

OSU-CHSI TOBACCO CESSATION PROJECT



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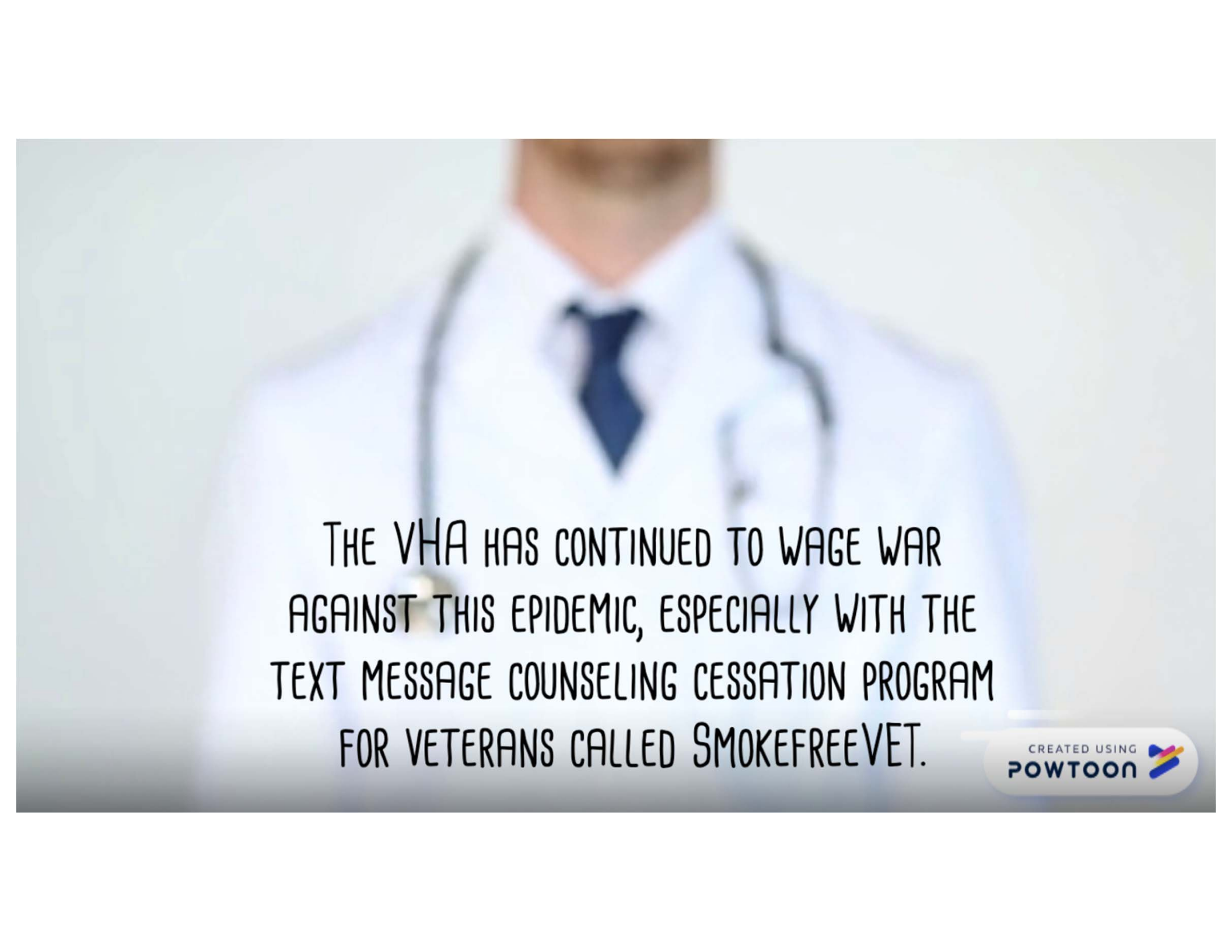


TOBACCO USE IS THE LEADING
CAUSE OF PREVENTABLE DEATH &
DISEASE IN THE US

SMOKING IS MORE PREVALENT
AMONG VETERANS AND SERVICE
MEMBERS

WITH 3 OUT OF 10 VETERANS
SMOKING DAILY

CREATED USING
POWTOON



THE VHA HAS CONTINUED TO WAGE WAR
AGAINST THIS EPIDEMIC, ESPECIALLY WITH THE
TEXT MESSAGE COUNSELING CESSATION PROGRAM
FOR VETERANS CALLED SMOKEFREEVET.

Smokers



Smoke Free



SMOKEFREEVET HAS BEEN QUITE EFFECTIVE WITH
13% REPORTING ABSTINENCE WITHIN 5 WEEKS.

CREATED USING
POWTOON





HOWEVER, 48% OF PATIENTS WHO QUIT
SUCCESSFULLY, USED SOME TYPE OF MEDICATION,
NOT PROVIDED THROUGH SMOKEFREEVET!!!



THIS MEANS IN ADDITION TO SMOKEFREEVET,
PATIENTS SEEK MEDICATIONS TO HELP THEM QUIT
SMOKING.



+



STUDIES HAVE ALSO SHOWN THAT COUNSELING IN
COMBINATION WITH MEDICATION PRODUCES THE
HIGHEST SUCCESS RATES

We need smoking
cessation medication



We are
Smoke Free



PATIENTS WHO ARE MOTIVATED TO QUIT SMOKING
HAVE TO GO TO THE CLINIC FOR AN OFFICE VISIT
WITH THEIR PHYSICIAN TO GET MEDICATION

We need smoking
cessation medication



OUR VIRTUAL SOLUTION ELIMINATES THE OFFICE
VISIT! PROVIDING INSTANT ACCESS
TO MEDICATIONS FOR MOTIVATED PATIENTS

*We are
Smoke Free*



OUR VIRTUAL SOLUTION ELIMINATES THE OFFICE
VISIT! PROVIDING INSTANT ACCESS
TO MEDICATIONS FOR MOTIVATED PATIENTS

CREATED USING
POWTOON

OUR SOLUTION



Welcome to the OSU SMOKING CESSATION PROGRAM

""I quit smoking the very first day I tried the prescription medication! I was a little moody but I made it through! Oct 22nd will make it 9 years! I do not have any sensation to smoke. My husband smokes and I do not want to go back!! I am so pleased""

— HETTERGROWN, DAVID.COMMENTS / OSUCLINICALINFORMATION

SMOKING-CESSATION.OSU.EDU

The OSU Tobacco Cessation Program is a new service designed by the Center for Health Systems Innovation that allows you request prescription medication to help you quit smoking at the convenience of your home for free!!

Pick up your medicine at a pharmacy of your choice after the free online doctor assessment.

START VISIT

If you are pregnant or breastfeeding, you are not eligible for this

CREATED USING
POWTOON 

**PHYSICIAN SENDS
MESSAGE TO
ESTABLISHED
PATIENTS
IDENTIFIED AS
SMOKERS IN THE
EMR**





PATIENT RECEIVES MESSAGE
FROM PHYSICIAN



SIGN UP:

My name is...

PRO

My Date of Birth is...

PRO

My Zip Code is...

PRO

My Email is...

PRO

My Password is...

PRO





**PATIENT ANSWERS 9 VA SAFETY
QUESTIONS**

ENDS CONSULTATION



PHYSICIAN REVIEWS PATIENT PROFILE

**APPROVES OR DENIES PATIENT'S
APPLICATION**

SENDS PRESCRIPTION TO VA PHARMACY



**MEDICATION IS SENT TO PATIENT BY
VA MAIL ORDER PHARMACY**

OR

**PATIENT PICKS MEDICATION UP AT
VA PHARMACY!!!**



**OUR SYSTEM ALLOWS FOR SECURE MESSAGING
BETWEEN PATIENT AND PHYSICIAN**

**PATIENT ENGAGEMENT AND FOLLOW-UP
IS ENSURED BY CHSI**

CREATED USING
POWTOON





MOTIVATIONAL TEXT MESSAGING SUPPORT IS ALSO PROVIDED TO PATIENTS

PATIENT PATHWAY TO SMOKING CESSATION



OFFICE - PHYSICIAN ENCOURAGEMENT



MEDICATION ACCESS



OUT OF OFFICE - ENCOURAGEMENT (SMOKEFREEVET)



MEDICATION ACCESS



PATIENT FEEDBACK



PATIENT PATHWAY TO SMOKING CESSATION



OFFICE - PHYSICIAN ENCOURAGEMENT



MEDICATION ACCESS



OUT OF OFFICE - ENCOURAGEMENT (SMOKEFREEVET)



MEDICATION ACCESS



PATIENT FEEDBACK



OUR SOLUTION





**INSTANT REQUEST FOR SMOKING
CESSATION MEDICATION ANYWHERE,
ANYTIME, ON ANY DEVICE**

THANK YOU